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# EXPLORING THE POWER OF COMMUNICATION IN PROMOTING GOOD GOVERNANC

Date: Thursday, October 20th, 2022

Venue: Auditorium, Raw Materials Research

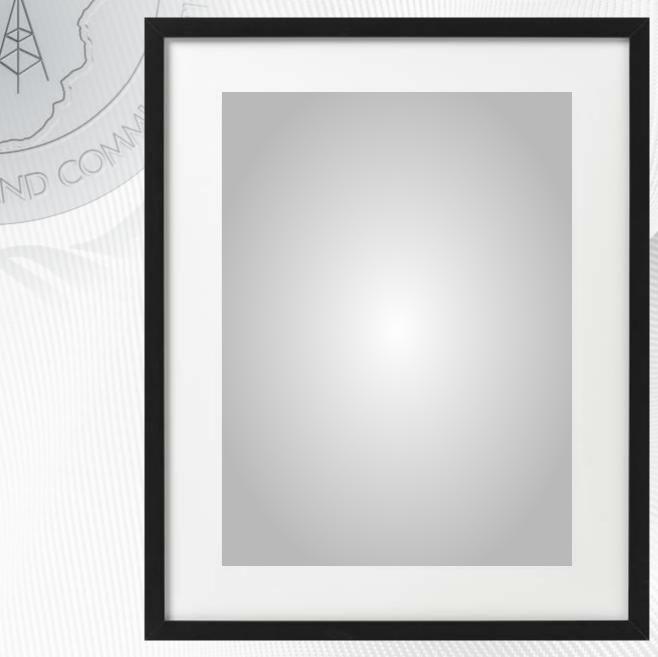
and Development Council, Maitama, Abuja

Time: 2:00pm Prompt

Simeon U. Charles Executive Secretary Host

**Prof. Taofiq Adesina Azeez**Dept of English, University of Abuja
Speaker





SIMEON U. CHARLES
EXECUTIVE SECRETARY
HOST





PROF. TAOFIQ ADESINA AZEEZ

DEPT OF ENGLISH, UNIVERSITY OF ABUJA

SPEAKER



# **PROGRAM OF EVENT**

2:00p.m: Arrivals and Recognitions

2:15p.m: Welcome Address by the Chairman

2:25p.m: Goodwill Messages

2:40p.m: History and Overview of WASCA

2:55p.m: Anniversary Lecture - Exploring the

Power of Communication in Promoting

Good Governance, by Prof. Taofiq

Adesina Azeez of the Dept. of English,

University of Abuja. FCT.

4:00p.m: Panel Discussion

4:15p.m: Questions and Answers

4:30p.m: Official Photography Session

4:45p.m: Induction Ceremony

5:15p.m: Response from Inductees

5:25p.m: What's Next for WASCA

5:35p.m: Contributions from Members

5:50p.m: Chairman's Closing Remarks

5:55p.m: Vote of Thanks

6:00p.m: Closing



# **ABOUT US**

West African Society for Communication and Administration (WASCA) is an independent non-political, non-religious and non-govenmental but professional organization with the desire of entrenching global best practices in the area of communication, management and administration with a view to fostering a socially and economically vibrant society within the sub-region and beyond.

We build and promote collective ideas, enhance, support and drive entrepreneurship, intellectual and human capital development through research, education, effective communication and practical application of contemporary issues in the discharge of organisational responsibilities.

Our faculty members have industry wide experience, having been drawn from different sectors of the economy. Our lectures are presented through power-point, interactive session and syndicate groups. Participants receive hand-outs at the end of each workshop for future references as well as certificate of participation.

We have membership spread across the six geo-political zones among which are Nigerian National Petroleum Corporation (NNPC), AGIP Oil Co., Ltd., National Assembly, Petroleum Training Institute (PTI), Universities, Nigerian Army and Police Transmission Company of Nigeria (TCN), Nigerian Ports Authority (NPA), Polytechnics and Colleges of Education, Chambers of Commerce, Federal and State Universities to mention but a few.

#### **OBJECTIVE**

To build and promote collective ideas, enhance, support and drive entrepreneurship, intellectual and human capital development in the sub-region through research, education, effective communication and administration.

## **VISION**

To serve as a key agent of economic development by providing the skills and leadership essential to the advancement of administration at all levels in West Africa.

#### **MISSION**

To bridge the gap in administration and management through communication.

### STRATEGIC APPROACHES

On-line discussion/chatting, public lectures, publications, workshops, seminars, opinion surveys, networking and inter-personal communications.

## **TOUCH UP YOUR CERTIFICATE**

No one can claim to be an island. Not even countries that were in the past called super power. The reason is that innovativeness, creativity and information and communication technology (ICT) dominated world has drawn mankind closer to what is known as "glocalization", a far closer community than globalization. Indeed, every one of us wants to remain relevant in such a rapidly changing world and a moment delay could mean an unprecedented upset. To touch up your certificate, upgrade your knowledge and remain relevant, we invite you to join West African Society for Communication and Administration (WASCA) at our Professional Lectures and Induction Sessions.





## Get In Touch

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